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Turner Classic Movies Teams with Academy of Motion Picture Arts and Sciences On Events for TCM Classic Film Festival

TCM Unveils Packed Slate for Club TCM, Central Gathering Spot for Fans

The **TCM Classic Film Festival** is teaming up with the **Academy of Motion Picture Arts and Sciences (AMPAS)** to showcase a unique slate of programming that taps into Academy archives and distinguished membership to illustrate this year's overall festival theme of *Style in the Movies*.

AMPAS will exhibit Hollywood home movies, preserved by the Academy, featuring legendary stars and filmmakers, presented by **Randy Haberkamp** of AMPAS and **Lynn Kirste** of the **Academy Film Archive** with special guests **Margaret O'Brien**; Steve McQueen's former wife **Neile Adams McQueen Toffel**; Henry Koster's son, **Robert Koster**; and the daughter of Fred MacMurray, **Kate MacMurray**.

AMPAS will also present a discussion of how **art directors** use various items to aid in storytelling featuring members of the Academy of Motion Picture Arts and Sciences Art Directors Branch as well an exhibit of sketches and behind-the-scenes photography that illustrate the work of **costume designers** such as **Travis Banton** and **Edith Head**, comprised of rarely seen archival material from the Margaret Herrick Library at AMPAS.

In addition, AMPAS will showcase the **history of red carpet fashion** at the Academy Awards[®], in a presentation with *Los Angeles Times* fashion critic **Booth Moore**.

AMPAS is among the many partners contributing to **Club TCM**, the central gathering point for the festival. Club TCM is set to feature a packed slate of appearances, presentations, panel discussions, music, special exhibits and much more.

Located in the **Blossom Room** at the historic **Hollywood Roosevelt Hotel**, the site of the very first Academy Awards[®] ceremony, Club TCM will be open exclusively to passholders from noon to midnight each day during the festival, which takes place **April 12-15**. The beautifully decorated space will provide passholders with a place to relax, meet new friends and mingle with special guests.

In addition to the AMPAS exhibitions, other exclusive presentations slated for Club TCM include:

- A multimedia exploration of style in film noir, presented by The Film Noir Foundation's **Eddie Muller** and actress **Rose McGowan**
- An examination of African-American images in film with black cinema expert, film historian and author **Donald Bogle**

- A trivia contest, hosted by New York Film Forum's **Bruce Goldstein**
- A look at the history of costume design, with costume designer, historian/expert **Deborah Nadoolman Landis**
- A panel discussion of the truth behind Hollywood's PR machine from the Golden Age until now moderated by Emmy®-winning columnist for Deadline Hollywood and Movieline.com **Pete Hammond**.
- A look at the legacy of the Brown Derby restaurant, with author and expert **Mark Willems**

Club TCM exhibits also include a selection of beautifully crafted movie advertisements from the **Gaston Collection**, provided by **Bonhams auction house**. Representatives from Bonhams will also be on hand to conduct appraisals of movie memorabilia.

In addition to Club TCM, the Hollywood Roosevelt Hotel will be the site of the **TCM Stage**, located in the lobby of the hotel. TCM host **Robert Osborne** and weekend-daytime host **Ben Mankiewicz** will tape several on-air introductions from the TCM Stage as they chat with special guests and fans, who have traveled from far and wide to attend the festival.

The following is the complete lineup for Club TCM:

Events

Thursday, April 12

1-2 p.m. – Meet TCM: The People Behind the Network

TCM staffers share their insights on programming, the creative look of the network and what's new at the network.

3-4 p.m. – Film Noir in a New Light

TCM brand manager **Shannon Clute** and film scholar **Richard Edwards** present new perspectives on this popular movie genre and sign copies of their co-authored book *The Maltese Touch of Evil: Film Noir and Potential Criticism*. They will be interviewed by TCM senior writer/producer **Scott McGee**.

Friday, April 13

12:30-1:30 p.m. – The History of the Oscars® Red Carpet

The Oscars' red carpet is one of the longest-running fashion runways in history, where movie fans have caught glimpses of Gilbert Adrian's inimitable gowns for 1930s movie queens like Norma Shearer and Jean Harlow, Marlene Dietrich's Diors, Audrey Hepburn's Givenchys and Cher's outrageous Bob Mackie looks. *Los Angeles Times* fashion critic **Booth Moore** will trace the trends and politics of red carpet dressing, with photos of fabulous frocks and flops from the 1920s to the present.

2:30-4 p.m. – Noirchaeology: Digging the Noir Style

Join noir expert **Eddie Muller** and actress **Rose McGowan** as they select—and debate—the cast and crew of their dream movie—the perfect film noir. Supported by sensational film clips, the pair chooses the writer, cinematographer, director, composer, and performers who best exemplified Hollywood's sexy and sinister "noir style."

5:30-6:30 p.m. – So You Think You Know the Movies

Passholders can test their movie knowledge and win fun TCM prizes at this session of film clips and movie trivia, hosted by **Bruce Goldstein**, creator of the award-winning repertory programming at New York's Film Forum. Novices and experts are welcome at this team challenge.

Saturday, April 14

12:30-2 p.m. – *The Good, The Bad and the Beautiful*

Actors depend on costume designers to transform them into the characters in the screenplay. Many of the iconic styles created over the years continue to inspire generations of fans. Hollywood costume designer and author **Deborah Nadoolman Landis** explores the glamorous and gritty world of costume design in this fascinating presentation.

3:30-4:30 p.m. – *African Americans On-Screen: 1903 to the Present*

Film historian **Donald Bogle** presents a lively and perceptive examination of African-Americans stereotypes in cinema while also highlighting the extraordinary way in which some Black performers transcended or transformed their roles. He looks at the changing images, controversies and achievements, from D. W. Griffith's shocking *The Birth of the Nation* (1915) to the emergence of such stars as Hattie McDaniel, Paul Robeson, Sidney Poitier, Dorothy Dandridge, Richard Pryor, Cicely Tyson, Spike Lee, Denzel Washington and Halle Berry.

6-7 p.m. – *Hollywood Home Movies: Treasures from the Academy Film Archive Collection*

The **Academy Film Archive** shares some unique gems from its collection with a screening of specially selected home movie footage from Hollywood's golden age. The 16mm home movie craze extended to Hollywood film professionals, including stars and directors who captured not only their families and friends, but also behind-the-scenes activities on their sets. The Academy Film Archive houses a wide variety of such films and will present a selection of excerpts including footage of Shirley Temple on the set of *Heidi*, Fred MacMurray and his family at home, Esther Williams teaching her children to swim, Steve McQueen taking his family to Disneyland and many more. This is a rare opportunity to enjoy some revealing, unique and rarely screened footage. Special guests include **Margaret O'Brien**; **Kate MacMurray**, daughter of Fred MacMurray; Steve McQueen's former wife **Neile Adams McQueen Toffel**; **Robert Koster**, son of Henry Koster. This event is presented by **Randy Haberkamp**, Director of Educational Programs and Special Projects for the Academy of Motion Picture Arts and Sciences, and **Lynne Kirste**, Special Collections Curator at the Academy Film Archive.

Sunday, April 15

10 a.m. - 2 p.m. – *Classic Movie Memorabilia Appraisals by Bonhams* (Lobby of Roosevelt Hotel)

The TCM Classic Film Festival is proud to partner with the world-renowned Bonhams auction house to provide expert appraisals of classic movie memorabilia for select passholders. Fans can come and watch as the experts at Bonhams help fellow attendees learn more about their silver screen collectibles. Through these clinics, Bonhams experts have discovered many important items that have gone on to bring record prices at auction. (NOTE: While this event is open to the public, appraisal participation is limited to passholders who have pre-registered.)

12:30-1:30 p.m. – *Panel Discussion – Imagemakers: The Truth Behind Hollywood's PR Machine from the Golden Age to Now*

Three of Hollywood's top imagemakers explore the rich history, ugly truths and fascinating realities behind the making and breaking of the biggest stars from Hollywood's Golden Age to today's tumultuous Internet-driven world. In this entertaining and informative panel, fans will learn the secrets of the town's hidden public relations machinery and find out how these unheralded wizards of PR got – and continue to get – their star clients in and out of the headlines. The panel will also discuss how much the business has changed from the days of hard-bitten press agents to today's image-conscious PR specialists.

- **Pete Hammond** (moderator) is the awards columnist for *Deadline Hollywood* and *Movieline.com*. He is also the film critic for *Box Office Magazine* and served four years at the *Los Angeles Times*. He has earned five Emmys^o for his television writing.
- **Henri Bollinger** heads his own public relations firm that specializes in creating publicity and promotion campaigns for entertainment industry clients. He is currently president of the Entertainment Publicists Professional Society (EPPS), served five terms as president of the Publicists Guild of America, and is a member of AMPAS.
- **Dick Guttman** started as a press agent in college. His 55 years in the trade began at Rogers & Cowan but were spent primarily in his two firms, Guttman & Pam and Guttman Associates – the former an empire, the latter a boutique. He has represented as many as a thousand major stars, films, books and products.
- **Arnold Robinson** is a vice president at Rogers & Cowan. He has worked with such notable clients as Quincy Jones, Anthony Hopkins, Kevin Costner, Nick Nolte, Eddie Murphy, Robert Zemeckis, James Caan and Dolly Parton, among others.

2:30-3:30 p.m. – Panel Discussion – *Designing Iconic Movie Imagery*

Members of the **Academy of Motion Picture Arts and Sciences Art Direction Branch** share their insights into how art directors use sets, locations, costumes and props to aid storytelling and build characters.

- **Randy Haberkamp** (moderator) is the Director of Educational Programs and Special Projects for AMPAS.
- **Jim Bissell** is a production designer whose career highlights span from *E.T.: The Extra-Terrestrial* (1982) to *Mission: Impossible – Ghost Protocol* (2011).
- **Terence Marsh** is a production designer whose credits include *Doctor Zhivago* (1965), *A Man for All Seasons* (1966) and *Oliver!* (1968).
- **Jan Pascale** is a set decorator who has worked on such films as *Training Day* (2001), *Anchorman: The Legend of Ron Burgundy* (2004) and *Good Night, and Good Luck* (2005).

4:30-5:30 p.m. – *The Brown Derby: A Hollywood Legend*

The Brown Derby was at one time the world's most famous restaurant, attracting a veritable who's who of the glamorous film industry during an era when Hollywood shaped the dreams of the world. For more than four decades, the restaurant was host to Hollywood's legendary style icons. **Mark Willems**, co-author of the book *The Brown Derby Restaurant: A Hollywood Legend*, will speak about the Derby's stellar history and present extraordinary photographs that document the evolution of "Hollywood Style."

Exhibits

The Art of Costume Design: Sketches from the Academy's Margaret Herrick Library

TCM is proud to present this selection of sketches from the archives of the Academy of Motion Picture Arts and Sciences, reflecting the art of costume design. From Travis Banton to Edith Head, these sketches represent the contribution of costume designers who help create the

vision of these film characters. Special thanks to **Anne Coco**, **Randy Haberkamp** and the Academy for their support of this exhibit.

Behind The Scenes With Magnum Photos

Magnum Photos is a legendary photographic co-operative. Founded by a group of prominent photographers including Robert Capa and Henri Cartier-Bresson, Magnum has long maintained a relationship with filmmakers—working on film sets to capture behind-the-scenes moments, photographing film directors, actors and actresses on and off the camera and documenting their private lives. TCM is proud to partner with Magnum to display a selection of rarely-seen images that illustrates private and public moments of filmmaking from the sets of movies like *Notorious*, *The Misfits* and the original *Planet of the Apes*.

Dress from *Sabrina* (1954)

Designed by Hubert de Givenchy, this dress represents one of the highlights of Audrey Hepburn's influence on style. Hepburn personally requested that de Givenchy oversee her wardrobe for the film—the first of their many collaborations, which included *Funny Face* (1957), *Breakfast at Tiffany's* (1961) and *Charade* (1964).

TCM thanks the Audrey Hepburn Children's Fund for the generous loan of this dress. For more information about the Audrey Hepburn's Children's Fund, please visit www.audreyhepburn.com.

Select Works from the Gaston Collection Provided by Bonhams

TCM is proud to partner with **Bonhams** auction house to present a special preview of their June 24 auction of entertainment memorabilia in Los Angeles. During the height of the Great Depression, three brothers – Jerome, Norton and Edward Gaston – ran a commercial art business out of a studio located in the basement of the Fox Theater in Long Beach, Calif. Using magazine images and black-and-white photographs of movie stars supplied by such film studios as Columbia and RKO, the brothers created large “show signs.” Primarily gouache on board, these signs were larger and more vivid – not to mention more closely in tune with what individual theaters were showing – than the film posters issued by the studio itself. Complete details about this extraordinary exhibit and Bonhams' upcoming memorabilia auction are available at www.bonhams.com/us.

About the TCM Classic Film Festival

Each April, Hollywood rolls out the red carpet to welcome thousands of movie lovers, filmmakers and legendary stars from around the globe for the **TCM Classic Film Festival**. Marking its third year, the TCM Classic Film Festival is the place to experience classic movies as they were meant to be seen: on the big screen, in some of the world's most iconic venues, with the people who made them. The four-day festival, which takes place **Thursday, April 12 – Sunday, April 15**, features a wide range of screenings, events and appearances starting early in the morning and going into the late evening.

TCM host and film historian **Robert Osborne** will serve as official host of the TCM Classic Film Festival, with TCM weekend daytime host **Ben Mankiewicz** also introducing several events. Among the highlights of this year's TCM Classic Film Festival: a gala opening-night screening of the newly restored *Cabaret* (1972), with a live appearance by Oscar[®] winners **Liza Minnelli** and **Joel Grey***; a multi-tiered celebration of **Kim Novak**, including the taping of a TCM special, a hand and footprints ceremony at Grauman's Chinese Theater and a screening of the Alfred Hitchcock classic *Vertigo* (1958); live appearances by **Debbie Reynolds** at anniversary screenings of the newly restored *Singin' in the Rain* (1952) and the western epic *How the*

West Was Won (1962), the latter presented in all its Cinerama glory; a multi-tiered look at ***Style in the Movies***; a salute to filmmaker **Stanley Donen**; a salute to **Paramount**, featuring an appearance by Oscar-winning producer **Robert Evans**; the U.S. premiere of the documentary ***Baby Peggy: The Elephant in the Room*** (2010), with live appearances by "**Baby Peggy**" **Diana Serra Cary** and filmmaker **Vera Iwerebor**; newly restored editions of such landmark films as ***Wings*** (1927), ***Casablanca*** (1942) and ***Grand Illusion*** (1937); and much more

The third-annual TCM Classic Film Festival is produced by TCM. Since launching in spring 2010, the TCM Classic Film Festival has quickly established itself as a destination event for film lovers, drawing more than 25,000 attendees from around the country and around the globe in 2011. Festival passes are on sale now at <http://www.tcm.com/festival>.

The Hollywood Roosevelt Hotel, which has a longstanding role in movie history and was the site of the first Oscars® ceremony, will serve as the official hotel for the festival, as well as home to Club TCM, a central gathering point for passholders. Screenings and events will be held at Grauman's Chinese Theatre, Chinese 6 Theatres, the Egyptian Theatre and, for the first time this year, Arclight Cinema's Cinerama Dome and The Avalon.

* Schedule permitting

About TCM

Turner Classic Movies is a Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world. Currently seen in more than 86 million homes, TCM features the insights of veteran primetime host Robert Osborne and weekend daytime host Ben Mankiewicz, plus interviews with a wide range of special guests. As the foremost authority in classic films, TCM offers critically acclaimed original documentaries and specials, along with regular programming events that include *The Essentials*, *31 Days of Oscar®* and *Summer Under the Stars*. TCM also stages special events and screenings, such as the TCM Classic Film Festival in Hollywood and the TCM Classic Cruise; produces a wide range of media about classic film, including books and DVDs; and hosts a wealth of materials on its website, <http://www.tcm.com>. TCM is part of Turner Broadcasting System, Inc., a Time Warner company.

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